Target Ask Amount by Month - Project Reporting

The **Target Ask Amount by Month** Viewport displays the proposals within the selected campaign projects with a Target Ask Date in the selected time range (e.g. 3 Months, 6 Months, 12 Months, 24 Months, and 36 Months).

This Viewport aggregates the total Target Ask Amount for each month based on the Target Ask Amount and Target Ask Date fields associated with the selected campaign project's proposals. You must track Target Ask Amount and Target Ask Date in order for data to populate to this Viewport.

Use the drop down menu to select a different forecast period.

This Viewport is only displays data for the current month or future months. When selecting a date range in the past in the Project Reporting page filters, no data will display in this viewport..

Hovering over a bar on the chart will display the total Target Amount for that month. Click the bar to display a list of the proposals that correspond the the criteria of the chart.

Key Definitions Related to this Viewport:

- **Target Ask Amount:** The target or goal amount established prior to asking the prospect for a fundraising commitment.