Project Gift Band Summary

The **Project Gift Band Summary** viewport displays dollar and donor performance by giving level for the selected campaign projects. All metrics are within the context of the selected measurement and date range.

Donors are placed into giving levels based on the aggregated total of donations to the selected campaign project.

Key Definitions:

- **Cash:** Includes gift and pledge payment transactions. This reflects actual dollars received by the campaign project, and donors who paid their gifts to the campaign project.
- **Commitment:** Includes gift and pledge transactions. This reflects dollars generated/committed to the campaign project, and donors who made any commitment to the campaign project, whether or not they have paid it.
- **Pledge:** Includes only pledge transactions.
- **Giving Level:** The range of total credited giving (i.e. soft credit and hard credit) of the selected measurement (Cash, Commitment, or Pledge) for an entity in the campaign project.
- **Total Dollars:** The total legal amount of the transactions.
- **Total Donors:** The number of unique entities with a donor qualifying transaction (donor indicator is set to true on the transaction).