

Campaign Gift Band Summary

The **Campaign Gift Band Summary** viewport displays dollar and donor performance by giving level for the selected campaign. All metrics are within the context of the selected school/unit giving designations, primary relationship types, and measurement.

Key Definitions:

- **Cash:** Includes gift and pledge payment transactions. This reflects actual dollars received by the campaign, and donors who paid their gifts to the campaign.
- **Commitment:** Includes gift and pledge transactions. This reflects dollars generated/committed to the campaign, and donors who made any commitment to the campaign, whether or not they have paid it.
- **Pledge:** Includes only pledge transactions.
- **Giving Level:** The range of total credited giving (i.e. soft credit and hard credit) of the selected measurement (Cash, Commitment, or Pledge) for an entity in the campaign.
- **Total Dollars:** The total legal amount of the transactions. This includes only transactions designated to one of the selected school/unit giving designations, and from entities with one of the Primary Relationship Types selected.
- **Total Donors:** The number of unique entities with a donor qualifying transaction (donor indicator is set to true on the transaction). This includes only transactions designated to one of the selected school/unit giving designations, and from entities with one of the Primary Relationship Types selected.