

AG Monthly Comparison

The **Monthly Comparison** viewport compares annual giving dollars and donors by month in the current fiscal year against the previous fiscal year. Dollars are counted in the month that the transaction date occurs. Donors are counted in the first month they are credited with an annual giving cash gift, so that any double counting is avoided if certain individuals give more than once during the fiscal year.

Select from the Measurement drop down above the chart to view the data from various donors or dollars measurements.

Click on the bars in the chart to see a detailed list of entity records.

Key Definitions:

- **Cash:** Includes gift and pledge payment transactions designated to annual giving. This reflects actual dollars received during the period, and donors who paid during the period.
- **Commitment:** Includes gift and pledge transactions designated to annual giving. This reflects dollars generated/committed during the period, and donors who made any commitment during the period, whether or not they paid during the period.
- **Pledge:** Includes only pledge transactions designated for annual giving.
- **Dollars:** The total legal amount of annual giving transactions.
- **Donors:** The number of unique entities with a donor qualifying transaction (donor indicator is set to true on the transaction) to annual giving. Donors are counted only in the first month they donated during the fiscal year.