

Major Giving Layer

The **Major Giving Layer** displays viewports containing information relevant to Gift Officer performance and your Major Giving Campaign. Users can customize their Dashboard, choosing from a catalog of viewports, by clicking the "Viewports" button in the upper right corner. The viewports have several features to note:

- **Viewport Toggle** – This feature allows you to change the variable that is being graphed over the same period. A common example is selection of "Primary" or "Non-Primary" assignments.
- **Fiscal Year** – This feature allows you to change the fiscal year that is being displayed in the viewport. You are able to select the current fiscal year or any of the previous 4 fiscal years.
- **Graph Dwell Reveal** – This feature will provide you with the actual count within a section of a graph. This roll-over feature will disappear when you are no longer dwelling on the section.
- **Chart/Table Toggle** - This feature allows you to toggle the viewport between a chart view and a table view, allowing you to see all the data behind a viewport.
- **Export Viewport** - You can export the viewport as either a PDF for charts and tables, a high resolution image for charts, or an Excel file for the tables.
- **Drill Down Analytics** – When you click on a column section, this feature will display the people who are related to that section. This table is column-sortable and exportable to Excel as a .csv file. In the top right of the results page, there are icons to [add additional columns](#) to your results, view your results using [Cross Tab](#), or view the results on a map of the US in the [Map View](#).

**Data displayed in each of the viewports is drawn from internal and external data sources.*

Please review the following sections for more information on the Tabs and Viewports included in this layer:

Related Video

- [Introduction to the Major Giving Layer](#)

[More Videos](#)

