Prospect Stage

The **Prospect Stage** mapping allows you to change the way your institution's prospect stages are categorized for reporting purposes in the Platform. You can map each prospect stage to one of the following options:
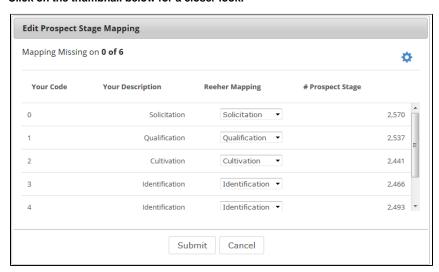
- Identification
- Qualification
- Cultivation
- Solicitation
- Stewardship
- Disqualified
- Permanent Stewardship

Changes made to the prospect stage mapping will be reflected immediately in the Platform.

The Edit Prospect Stage Mapping table shows all of the codes you have defined, even if the codes are not in use (these will have 0 records). The table also shows all codes that are in use, even if a code definition was not found (Your Description will show "No Description Found").

Please note we may have built custom logic around your data if this was requested or necessary for implementing your data feed. If so, the codes and descriptions shown here may not match exactly what is in your system. Please contact Support with any questions about the information presented here.

Click on the thumbnail below for a closer look!

Edit Prospect Stage Mapping			
Mapping Missing on **0 of 6**			⚙
Your Code	**Your Description**	**Reeher Mapping**	**# Prospect Stage**
0	Solicitation	Solicitation ▾	2,570
1	Qualification	Qualification ▾	2,537
2	Cultivation	Cultivation ▾	2,441
3	Identification	Identification ▾	2,466
4	Identification	Identification ▾	2,493
		Submit Cancel	

Examples of where this shows up in the platform:

Prospect Stage Distribution vs. Peer Group