

# AG Decade of Graduation Comparison by Donor Type

The **Decade of Graduation Comparison by Donor Type** viewport provides insight into the decade of graduation for donors and their corresponding dollars cumulatively in a fiscal year. Within a decade grouping, the donors and dollars are organized by the different donor type status.

Select from the Measurement drop down above the chart to view the data from various donors or dollars measurements.

Click on the bars in the chart to see a detailed list of entity records.

## Key Definitions Related to this viewport:

- **Cash:** Includes gift and pledge payment transactions designated for annual giving. This reflects actual dollars received during the period, and donors who paid during the period.
- **Commitment:** Includes gift and pledge transactions designated for annual giving. This reflects dollars generated/committed during the period, and donors who made any commitment during the period, whether or not they paid during the period.
- **Pledge:** Includes only pledge transactions designated for annual giving.
- **Dollars:** The total legal amount of annual giving transactions.
- **Donors:** The number of unique entities with a donor qualifying transaction (donor indicator is set to true on the transaction) to annual giving.
- **Acquired:** Donors who made their first gift to annual giving in the specified time period (had not given to annual giving in any previous fiscal year).
- **Retained:** Donors who gave to annual giving in the specified time period and were also annual giving donors in the previous fiscal year.
- **Renewed:** Donors who gave to annual giving in the specified time period who had donated to annual giving sometime in the past, but did not donate to annual giving in the previous fiscal year.
- **Decade of Graduation:** Classified based on the earliest (first) year of graduation