

Gift Band Migration

The **Gift Band Migration** Viewport illustrates the migration between gift bands over the selected fiscal year and previous fiscal year for retained donors. The selected fiscal year period is displayed on the horizontal axis of the table and the previous fiscal year is displayed on the vertical axis of the table.

The gift bands represent the sum of credited giving of the selected measurement in each period. For example, looking at the sample Viewport screenshot below, if you see 2 donors in the row of <\$1K along the left side (the first row) and the column of \$25K-\$49.99K along the top (the fifth column from the left), then 2 constituents moved from donating less than \$1,000 in the previous fiscal year (FY 2012) to between \$25,000 and \$49,999 in the selected fiscal year (FY 2013). The \$0 column along the top (The first and leftmost column) indicates donors in various gift bands from the previous fiscal year that have not donated in the selected fiscal year.

The **Fiscal Year** can be changed using the drop down at the top of the tab. This drop down will reload all Viewports in the tab with the selected fiscal year.

The donor **Measurement** can be changed using the drop down at the top of the Viewport. Any changes made to the measurement selection are stored, so the Viewport will display your last selection the next time you log in.

Each of the numbers in the table are links that will generate a browser tab that allows you to see the list of the constituent records and their profiles.

Key Definitions Related to this Viewport:

- **Cash:** Includes gift and pledge payment transactions. This reflects actual dollars received during the period, and donors that paid during the period.
- **Commitment:** Includes gift and pledge transactions. This reflects dollars generated / committed during the period, and donors who made some kind of commitment during the period, whether or not they paid during the period.
- **Pledge:** Includes only pledge transactions.
- **Donors:** The number of unique entities with a donor qualifying transaction (donor indicator is set to true on the transaction). The gift band for the donor is based on the total credit amount for that entity during each year.