

# AG Gift Band Comparison

The **Gift Band Comparison** viewport shows the number of annual giving donors or dollars in each period giving at different levels, ranging from less than \$25 to more than \$50,000. The % Change shows the percent difference between the selected FY and the previous FY.

Each of the numbers in the table are links that will generate a pop-up window that allows you to see the list of the constituent records and their profiles.

Select from the Measurement drop down above the chart to view the data from various donors or dollars measurements.

## Key Definitions:

- **Cash:** Includes gift and pledge payment transactions designated for annual giving. This reflects actual dollars received during the period, and donors who paid during the period.
- **Commitment:** Includes gift and pledge transactions designated for annual giving. This reflects dollars generated/committed during the period, and donors who made any commitment during the period, whether or not they paid during the period.
- **Pledge:** Includes only pledge transactions designated for annual giving.
- **Dollars:** The total legal amount of annual giving transactions. The gift band for the dollars is based on the total annual giving legal amount for that entity during the time period.
- **Donors:** The number of unique entities with a donor qualifying transaction (donor indicator is set to true on the transaction) to annual giving. The gift band for the donor is based on the total annual giving credit amount for that entity during the time period.